



**YANN
PIVEL**



+33 6 37 21 46 33

yann.pivel@hotmail.fr

CV yann-pivel.com

nexusfacto.com

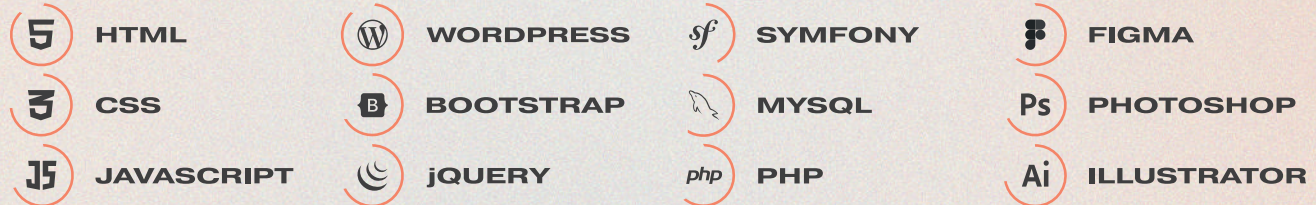
FRONT-END WEB DEVELOPER • 30 YEARS OLD - HERSERANGE, FR

Creative and technical profile, I found my path in web design in 2020. I launched my business in April 2024 to take on the challenge of leading my own project. Today, I'm looking to join a dynamic and motivated team because nothing beats human interaction.

SKILLS

Custom web design and development
Advertising campaign management
Expertise in SEO, SEA & UX design
Google Ads & Yoast SEO certification

Good writing skills
Developed creativity, design awareness
Developing sales with my own business: nexusfacto.com
Ability to take decisions and make proposals



EXPERIENCES

Since 04/2024 (Freelance business)	(Herserange, FR)	Nexus Facto - Web designer
	My company Nexus Facto, which opened in April 2024, is already showing very satisfactory results. I offer web solutions, graphic design and social network management, and extend my online presence through a variety of advertising campaigns.	
03/2023 > 09/2023 Judicial liquidation (PC)	(Mamer, LU)	Symetry (Communication agency) - Web developer
	Design of fully customised, secure, ergonomic and device-independent websites and e-commerce sites, with integrated client access. Using Wordpress, Divi, HTML, CSS, JS, jQuery and PHP. SEO optimisation services, management of Google Ads campaigns and social networks.	
11/2021 > 02/2023 (PC)	(Mamer, LU)	Osmoz (Web agency) - Web developer
	Design of showcase and e-commerce custom websites with client access using Wordpress, Divi, HTML and CSS. SEO optimisation, Google Ads campaigns, social network management. Creation of logos, visual graphics and print files for the advertising workshop.	
10/2019 > 09/2020 (PC)	(Luxembourg, LU)	Avis Budget Group - Branch Coordinator
	As manager of Luxembourg station, I revitalised the business, supervised the vehicle fleet, handled customer reception and deliveries, and coordinated the car preparers.	
05/2018 > 09/2019 (PC)	(Swords, IRE)	Hertz - Customer Care Agent (FR/ENG)
	In the reservations department and then in customer services, I was identified as someone who could handle complex cases requiring close collaboration with the legal department.	
10/2016 > 03/2018 (PC)	(Orléans, FR)	Enterprise Rent-a-car - Branch manager
	From dedicated consultant to site manager, I led a team of 12 members. We tripled the fleet of cars, doubled profits, strengthened partnerships and optimised fleet management.	
11/2015 > 06/2016 (FTC)	(Epernay, FR)	Crédit Agricole - Commercial advisor
	I was a reception advisor in charge of reception, then I trained new recruits in this position, before becoming a sales advisor in charge of advising customers and developing the branch's sales.	
09/2012 > 09/2015 (FTC)	(Reims, FR)	Natixis financement - Bank recovery advisor
	I successfully negotiated the repayment of unpaid bank loans by establishing amicable and sustainable solutions, while achieving the objectives set.	

EDUCATION

2022	AFPA	Web and mobile web developer training (HTML, CSS, JS, PHP, SYMFONY, MYSQL, Bootstrap)
2014	Greta	HND in Banking - Bank retail market
2012	Jean Talon Highschool	Baccalaureate in Management Science with a focus on Marketing